

Thanet District Council  
Part A  
Premises Licence



Premises licence number

LN/201600141

**Premises details**

Postal address of premises, or if none, ordnance survey map reference or description  Dreamland (Buildings and Transit Area) Hall by the Sea Road	
Post town Margate, Kent	Post code CT9 1XJ
Telephone number 01843 [REDACTED]	

Where the licence is time limited the dates  None
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Licensable activities authorised by the licence  <b>THE MAXIMUM NUMBER OF PERSONS IN ATTENDANCE AT ANY ONE TIME SHALL NOT EXCEED 9,999</b>  1) Plays (indoors), films (indoors), indoor sporting events, boxing or wrestling (indoors), live music (indoors), recorded music (indoors), performances of dance (indoors), anything of a similar description (indoors), supply of alcohol (on the premises) 2) Late night refreshment (indoors)
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The times the licence authorises the carrying out of licensable activities  1) 9am to 2am daily 2) 11pm to 2.30am daily
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The opening hours of the premises  9am to 2.30am daily
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Where the licence authorises supplies of alcohol whether these are on and/or off supplies

On the premises only

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Licensed Support Services Ltd  
Sandpit House, Toothill Road, Romsey, Hants SO51 9LN

Registered number of holder, for example company number, charity number (where applicable)

7725385

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Ms Jennifer Debnam  
Kent Road, Gravesend, Kent DA11 0SY  
01843

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

GM/PER/16/0010

Gravesham Council

**Issued on the 15 August 2016**

**To commence on the 09 March 2016**

**Regulatory Services Manager** \_\_\_\_\_

## **Annex 1 – Mandatory conditions**

**No supply of alcohol may be made under the premises licence:-**

- a) At a time when there is no designated premises supervisor in respect of the premises licence, or**
- b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended**

**Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.**

### **Films**

**The admission of children (persons under 18 years) to the exhibition of any film is restricted in accordance with any recommendation of the British Board of Film Classification (BBFC) or the Licensing Authority.**

**Where a film exhibition has not been classified, the licence holder will certify to the Licensing Authority that an assessment of the suitability of the film for exhibition to children, in accordance with the BBFC Guidelines has been carried out, and that this has been confirmed by the Licensing Authority, in writing, prior to public viewing.**

**Any Door Supervisor employed at the premises will be licensed under the Private Security Industry Act 2001.**

**1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.**

**(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—**

**(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—**

- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
  - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or

(b) an ultraviolet feature.

4. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

5. (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

(2) For the purposes of the condition set out in paragraph 1 –

a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979

b) “permitted price” is the price found by applying the formula –

$$P = D + (D \times V)$$

where -

- i. P is the permitted price,
- ii. D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- iii. V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –

- i. The holder of the premises licence,
- ii. The designated premises supervisor (if any) in respect of such a licence, or
- iii. The personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

## **Annex 2 – Conditions consistent with the operating Schedule**

1. Suitable lighting shall be a permanent fixture during opening hours.
2. CCTV shall be installed, working and maintained with 30 day rolling recording. Recordings shall be made available to the Police and Licensing Authority upon request if required. Licensed area covered and entrance/exit covered at a minimum, in agreement, with the Police and Local Authority.
3. Only a clearly defined area on the agreed plan will be licensed outside in the Transit Area, allowing alcohol to be consumed when purchased from the Dreamland buildings. This area shall not exceed 120 square metres and must be joined to one of the sets of doors from the building to the transit area. No drinks will be allowed to leave the outside area and clear signage shall be displayed.
4. Other than the clearly defined agreed area, no alcohol can be consumed in the Transit Area.
5. A copy of the premises licence shall be displayed for the building at the Roller Disco.

6. All staff shall undertake suitable training to fully support the licensing objectives and accurate written records shall be kept of training taken. Training to include the following subjects:
  - a. Prohibition of sales to persons appearing to be drunk or underage,
  - b. Challenge 25 scheme and asking of identification,
  - c. Refusal of service and recording of refusals either via till or written record.

This information shall be made available to the Police or Licensing Authority upon request.

7. Written names of all staff who have been authorised to sell alcohol and who they have been trained by shall be displayed behind each bar.
8. The outside area cannot be used as a linking point between the park and the building to allow free movement of alcohol.
9. When alcohol is purchased and consumed in the buildings, all drinks shall be served in government approved toughened glass.
10. A minimum of one personal licence holder on duty during all licensable activity.
11. When the Police request extra SIA staff on duty due to Police intelligence this will be implemented.
12. SIA Staff

**a) During Off Peak Season**

- i. 1 x SIA staff by Hall by the Sea Road entrance 9pm to close every Thursday, Friday and Saturday
- ii. 1 x SIA staff at Scenic Railway/car park entrance 8pm to close every evening.
- iii. If premises closed by 10pm then SIA staff will not be required from 8pm or 9pm.
- iv. All SIA shall to be in place if a ticketed event taking place beyond 10pm.
- v. If open beyond 10pm and either the Hall by the Sea Road entrance or the Scenic Railway entrance is closed after this time then the SIA staff can stand down from that position.

**b) During Peak Season**

- i. 1 x SIA staff patrolling Buildings and Transit Area during times when alcohol is to be sold.
- ii. 1 x SIA staff at Scenic Railway/car park entrance 8pm to close.
- iii. 1 x SIA staff at Hall by the Sea Road entrance 9pm to close.

- iv. All SIA shall to be in place if a ticketed event taking place beyond 10pm.
13. Suitable lighting upon closure to clearly identify the end of any licensable activity and support the egress of patrons.
  14. No licensable activity is allowed in the Arcade and Octopus's Garden.
  15. When not in use the doors to the Ballroom shall remain securely locked.
  16. A member of staff to monitor Hall by the Sea Road entrance/exit to ensure no alcohol leaves the premises.
  17. This licence and the premises licence number LN/201600183 relating to Dreamland (Theme Park and Event Space) share SIA security staff. During the times that alcohol is available, body worn cameras shall be worn on up to six SIA security staff across the two licensed areas.
  18. The premises shall, in conjunction with the Police and Licensing Authority, adopt a zero tolerance drugs policy and a search policy in promotion of the licensing objectives. This policy shall also include a zero tolerance approach to new psychoactive substances (NPS), more commonly known as legal highs, and Nitrous Oxide. Neither shall be allowed on any part of the site and persons stopped with substances shall be dealt with robustly.
  19. A drugs box shall be kept in the main office and only the Police shall have the key to open the box.
  20. By the second day at the beginning of every month a list of planned events that fall out of normal day to day business, like a ticketed event, to be sent to the Police Licensing Officer, Police Events team, Thanet District Council events team and Thanet District Council Licensing via email.
  21. No Off Sales.
  22.
    - a. Until 11pm the maximum noise level shall not exceed background noise level (L90A, 15min) by more than 5dB at one metre from the façade of any noise sensitive premises.
    - b. 11pm to 2am inaudibility.
    - c. The background noise level (L90, 15min Linear for the one third octave band levels of 50 to 160 Hz and the overall linear noise level), as measured at one metre from the façade of any noise sensitive premises with amplified music and/or vocals switched off, shall not be increased when the music or vocals are played at the typically



**highest level and a measurement is repeated in L90  
Linear at the same position over any five minute period,  
with the music, vocals and current background noise  
measured together.**

**Annex 3 – Conditions attached after a hearing by the Licensing  
Authority**

**None**

**Annex 4 – Plans**

**Plans considered March 2016**

